VOCAATIONAL MINUTE: Lary Ciesemier, a medical doctor specializing in allergies and asthma, said that 40 million Americans suffer from allergies, significantly more than 10 years ago or earlier. He believes widespread use of antibiotics and antiseptics may account for some of the increase.

ROTARY REMEMBERS: At the end of WWI, our Rotary club created an Employment Committee with Gene Thomas as chair. The committee actively solicited jobs locally so that returning veterans had a card index of available jobs. Adair County was the best organized in the entire state and had jobs waiting. This was a significant need at the time and our Rotary Club responded to this need. President Bob then asked for memories of E. Gene Howes, 1976-77 club president. Howes, who passed away recently, spent his career in the insurance industry. Ron Brand said he was his first landlord and President Bob said Howes encouraged him in his political aspirations.

BOARD MEETING HIGHLIGHTS: David Nichols has been approved to fulfill Michael McCormack one-year term on the board. (Michael has resigned; we wish him well.) Also, the following future meetings have been cancelled: November 27 (Jt. Service Luncheon 11/26 takes it place), December 25 and January 1.

ROTARY PARK SIGN: Ron Gaber said bids will be open on October 24 for the sign’s construction.

JEFF SUCHOMEL ON GROCERY STORE LOGISTICS: In his introduction, John Gardner told us Jeff began his career with Hy-Vee (an 83-year-old company) soon after graduating from the University of Northern Iowa. Jeff said, although he originally thought he would teach art, his career in the grocery industry was a better choice for him. He said the grocery business has the lowest profit margin of any retail establishment and expenses are scrutinized closely. Most of their products move by truck, however, out of season fruits and vegetables often come by boat through the Port of New Orleans or sometimes a California port. Flowers and seafood are transported by air. Most meats are produced in nearby states. He said efficiency keeps costs down and cited some statistics: In 1960, a family’s food budget averaged 21% of income; in 2010, 7.5%. Health care costs in 1960 amounted to 7.5%, but are now average 20% of a family’s income. (Jeff is pictured in right photo with John Gardner.)

In Left Photo: Our club’s Youth Exchange Student, Victor Guillot from France, escorting the Kirksville High School Homecoming Queen in the parade on October 11, 2013. Annette says he had the good luck (or was it good taste?) to ask that particular girl to the Homecoming Dance and a week later he found out she would be on the Homecoming Court...then elected Queen. Victor was very surprised to find himself in the spotlight as her escort! He told his “host mother” Deb Krusniak that this might be the high point of his year in Kirksville.

50-50 DRAWING: Marcy Palermo did not pull the ace of spades or the joker. Pot now up to $1,094.

ATSU ROTARACT'S PLASTIC PUMPKIN KLASSIC: See Page 2 for Melissa’s photos from the successful event last Saturday! She said they really appreciate the support they received, especially from individuals in Rotary and the businesses with whom Rotary members are affiliated.

Guests:
- Richard Switzer (guest of Dale Schenewerk)
- Jim Ressler (guest of Dan Hamlet)
- Jake Moore ATSU student and Rotaract member (guest of Ron Gaber)

Upcoming Events/Programs:
- Oct. 19 – Taste of the World Signature Event, 11-2 & 5-10, Kirksville Arts Center
- Oct. 23 – Randy Behrens, Adopt a Child Program - Holidays
- Oct. 30 – Troy Paino/New Truman Vision
- Nov. 6 – Jeff Romine/Rotary Foundation
- Nov. 8-9 - District Conference/Foundation Dinner